

PGS 2004 Invitation

May 6, 2004

Kolbe Corp

WHAT?	Annual Professional Growth Seminar (PGS)
WHERE?	Scottsdale Marriott Suites Old Town, Scottsdale, Arizona
WHEN?	May 6-7, 2004
HOW?	Download your registration form at http://www.warewithal.com/pgs/
HOW MUCH?	Early Bird - \$795; Late Bird - \$850
WHY?	Retain Kolbe Certified Status
EXTRA?	Pre-Conference Powered by Instinct Seminar

Kolbe Corp is pleased to provide details of its 14th annual Kolbe Professional Growth Seminar (**PGS**) to be held in Scottsdale, AZ on **Thursday-Friday, May 6-7**. We will be located steps away from all the entertainment and fun restaurants of Old Scottsdale while occupying the finest training facilities we have ever offered at PGS. So, the venue will be lovely, the weather fantastic and all that's needed is you.

The overriding purpose of PGS is to provide the **continuing education** required to keep our knowledge and skills up to speed. While there are many opportunities to apply the Kolbe methodology in our personal and professional lives, we have to stay abreast of the latest techniques to take advantage of them. Knowledge once acquired and not actively used can lead to an erosion of our skills to the point that we're no longer functioning at a high level of competence.

In order to make this the best opportunity for learning, we'd like to solicit input from you at two levels. First, please communicate your **recommendations for areas of training** you would like to revisit, i.e., those areas of concern that you have when applying the Kolbe Wisdom in particular scenarios. Second, tell us of an **example of success** you experienced during this last year when applying a Kolbe solution to a problem. Click here to send your comments to Sandra Deems: sdeems@kolbe.com.

The good news is that even with enhanced meeting facilities, we are able to offer you the same all-in registration fee of \$850 that we offered last year. And, if you **register by Monday, March 1** (Leap Year gives you preventative Follow Thrus an additional day to procrastinate), you can get the good old 2002 registration **price of \$795**. This covers all materials, continental breakfasts, lunches and breaks for the two-day session. For those companies with multiple attendees, you will get a 5% discount for the second registrant, 10% for the third and 15% for all subsequent registrants. We must have your final **registration no later than Friday, April 2** in order to include you in this year's session. **Complete the registration process** right now by taking these easy steps:

- Click on the following link: <http://www.warewithal.com/pgs/>
- Print the registration form.
- Fill out the form and **fax it to 602-952-2706**.

For planning purposes, please know that onsite registration will begin at 5 PM, Wednesday evening, May 5 and can also be completed as early as 7:30 AM next day. We will start **training sessions at 8:30 AM, May 6 and go to 5 PM**. On Friday, May 7, we will start at the same hour and end at 3 PM. If you are going to get the full benefit of your participation, please do not plan an early departure. A **mixer** will be offered on Thursday evening following the close of the session for those who wish to attend.

As a purely **optional extra added attraction**, all PGS attendees get the opportunity to arrive early and spend **Wednesday afternoon with Kathy Kolbe**. Let Kathy show you how to apply the **Powered by Instinct** rules to take your Kolbe business to the next level. To get complete information on this valuable add-on session go to <http://www.warewithal.com/pgs/>.

Please take a minute now to visit the registration site online and get back to Amy Hagerman (ahagerman@kolbe.com) with any questions that you might have. We are always struck by the

number of attendees to PGS who do not contractually have to be there due to the proximity of their most recent training, but nonetheless happily participate because they see the value to their business. This year's session is shaping up as the best learning experience of any session we have ever offered. We're delighted to share the experience with you.

Sincerely,

Will Rapp
Kolbe Corp

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voice: 602-840-9770

web: <http://www.warewithal.com/pgs/>

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